



Client Newsletter

KEEPING MOBILEUP CLIENTS UP TO SPEED



What's New:

**It's time to get excited...
a new content editor will be making its debut soon.**

Creating content pages will be even easier. Previously, HTML knowledge was needed to add images to content pages. Now you will easily be able to upload images to content pages using the content editor toolbar.



Put your best face forward! Members can now upload their own photos to their ID card!

BEFORE

AFTER



We're excited to announce this upgrade to the ID card feature, which can be easily added in a few clicks if your card(s) already contain a photo.



**If your card does not contain a photo,
contact support@mobileupsoftware.com**

HOW TO ENABLE:

1. Find the ID card on your features list and click the blue "Edit" button.
2. Switch to "Dynamic Card Settings" and navigate to Step 2.
3. Edit the photo field, and you will see the option to "Allow members to edit their photo."

Let's get virtual. MobileUp is now integrated with Zoom for virtual conferences.

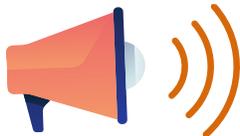
Our brand new Zoom integration makes it easy for you to hold virtual events for members through your mobile app, where they can access event session information, interact with speakers, connect with sponsors, and more!



Download this PDF for more information on the new Zoom integration.

PDF

What's Next:



Notifications just got even better.

Your app users will soon receive notifications from any group that they belong to, any time a post or reply is made.

Discussion notifications are also getting a tune-up. Users will receive notifications any time a post or reply is made on a discussion board, from any other user, as long they have the right permissions. Not to mention, users will have the ability to mute groups and discussions whenever they wish.

Don't Forget! Events Run Better With Activities Check-In ✓

Call it one of the biggest and best new additions to our event mobile apps in 2020!



HOW TO USE IT AT EVENTS:

1. Attendees may check-in by scanning a QR code at the event site.
2. An activity admin can scan a QR code from the attendee's phone
3. Attendees can manually enter a 5-digit code provided by admin.



Customer Spotlight

Exciting Ways Other Associations Are Getting the Most of Their Mobile Apps:

Virtual and Hybrid Conferences

Associations of all types have been forced to master the art of executing virtual and hybrid events. These MobileUp clients are leveraging in-app features like discussions and forms to support virtual event execution.



NAVREF
National Association of Veterans' Research
and Education Foundations



Michigan Bankers Association



PROFESSIONAL
PPS
PRICING SOCIETY™



The Coalition for
Physician
Well-Being

You can learn more about how these clients are getting creative with their apps in our upcoming blog on planning virtual events for associations!